

GENESIS IMPACT

Trustees Report

2021 - 2022



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Introduction

Reflecting on the global events we have all endured over the past 2 years, I am moved and filled with gratitude to God for seeing Genesis Impact through its 25th year of operations.

We have seen many changes and faced different challenges in various forms but have always been able to meet the needs of others through the support of our generous partners and innovative programs.

This past year has been no different. With the global pandemic adding to the challenges of delivering our services in schools, coupled with the disproportionate impact it had on working mothers, Genesis Impact has been fortunate to be an instrument of relief to many families through our hardship support. While it is deeply unpleasant to see this need exist in our communities, I am very proud of the way we have been able to support families through very difficult times.

The past year has also been a year of transition for us as an organisation. We were able to launch, deliver and graduate our inaugural cohorts in our Acclivity Program, in partnership with MSCI (pg.12). Exposing young talent to the workforce and giving them opportunities to assess their options early is critical to making better choices, especially for demographic groups that lack representation in certain environments.

While our work with schools reduced in scope to meet the altered environment, we have formed and continue to grow our relationship with Local Governments (Bexley & Brent) while creating opportunities for growth with corporate entities.

Looking ahead to next year, I am excited to see how we can continue to develop young leaders by connecting them to their future environments, be it mentors, organisations or programs.

I am very excited for growth in these areas and would encourage you to contact us if you have opportunities to partner with us through your organisation or business.

Babafemi Taiwo
Chair of the Board of Trustees, Genesis Impact

Our Story So Far

Our Mission

TO STRENGTHEN COMMUNITIES
SO ALL INDIVIDUALS CAN FULFIL
THEIR FULL POTENTIAL

Where WE started

Genesis Impact was founded in 1997, as a Christian outreach service to the local community of children and youth through Life Application lessons, creative arts and sports.

It has been a period of real growth, and evolution where young people have positively taken part in various activities and workshops such as skills development, sports, exploration of contemporary issues, drama, concerts and presentations at civic and community events.

We have worked in partnership with agencies such as Social Services, Greenwich Council, Greenwich Play Association, Trust Thamesmead and Ofsted.

Since the inception of Genesis Impact, we have connected with more than 5000 families. Additionally, we have demonstrated our commitment to equipping individuals to contribute to their communities and make a positive difference in society. What sets us apart is that four of our trustees, including our Chairman, were once beneficiaries of our Sparklers Youth Club two decades ago. Today, they are giving back to the communities that have greatly influenced their lives, creating an even greater impact

In 2006, Genesis Impact started working in local schools in Royal Borough of Greenwich and Bexley supporting them in exploring moral, and cultural values, taking part in assemblies, running intervention programmes with small groups of pupils and empowering parents referred by the schools as needing support to manage their children's behaviour. We continue to signpost parents who need intensive support to expert agencies.

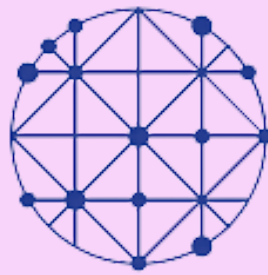
Our CEO, Foluke Akingbolagun, serves as a governor in one of these schools. This enables us to remain updated with the standards of excellence required in the schooling system and support our schools in achieving their goals.

This Year We Have Collaborated With...



Father's House

MSCI



THE NATIONAL LOTTERY

NHS

Central and North West London
NHS Foundation Trust



LONDON BOROUGH OF
BEXLEY



**Bexley
Mother's
Club**

NHS

England

Our 2021/2022 Highlights

504

People Reached

6

Participants have
gained employment
With the NHS

32

Courses and
Workshops Delivered

100%

Satisfaction Rating

65

Families received
Hardship Support

Activities and Workshops

Course	Details
Positive Parenting	Providing practical parenting skills to help promote positive parenting. In addition delivering this programme in our partner schools.
Keeping Children Safe	Provides parents with the skills and ability necessary for identifying and responding appropriately to concerns about children's safety and well-being.
1:1 Family Support	Working with the whole family. This service provides a platform for the voices of parents and children to be heard so that problem areas can be identified, and a tailored, strategic plan of action created.
Wellbeing	Promotes mental and emotional well-being. Confidence coaching in the form of interaction targeted at individuals while helping them to deal with change, boost strengths and develop new skills and behaviours.
Parenting Pre-Teens	The programme shares practical advice and tips on parenting techniques that work well with children & adolescents. It provides parenting guidance to support their child's social, behavioural and emotional needs.
SEND Support	The SEND programme provides clear information and support for parents and families of children who have special needs such as autism, ADHD and disabilities.
Circle of Parents Book Club	This is a club that allows the parents in our community to meet and discuss books and express their opinions. It is a social club that allow our parents to spend time doing something they enjoy.
Mother's Club	The Bexley Mother's Club is a local agency that we collaborated with to deliver a 4 session parenting course.
Hardship Support	We have worked to support families facing hardships by providing food items and toiletries as required.
Raising Aspirations	This Programme focuses on avenues for increasing the Aspirations of beneficiaries and includes multiple workshops providing guidance on areas such as employment, healthy eating and Education.

Our Communities

Thamesmead Community

Our Delivery

Positive Parenting 10

Wellbeing 17

1:1 7

NHS Pathway to Health Care 2

Raising Aspirations 8

SEND 5

Parenting Pre Teens 9

Book Club 12

Fitness (Adults) 3

Fitness (Family) 5

COP Volunteers 7

Total Reached: 85

Mother's Club

Our Delivery

Positive Parenting/ 40
Parenting Pre Teens

**Total
Reached:
40**

Ruth Generation

Our Delivery

Parenting 45
Pre Teens

**Total
Reached:
45**

8

Our Communities

Woolwich Polytechnic School Our Delivery

Parenting Pre Teens 45

**Total
Reached:
45**

Bexley Community Our Delivery

Positive Parenting	2
Wellbeing	18
SEND	5
1:1	2
Parenting Pre Teens	9
Book Club	13
Fitness (Adults)	3
Fitness (Family)	5
COP Volunteers	6

**Total
Reached:
63**



Our Communities

Modern Mount Primary School Our Delivery

Positive Parenting/ Keeping Children Safe	31
Parenting Pre-Teens	15
SEND	11
Raising Boys	3
Wellbeing	8
Fitness	6
1:1 Family Support	20
Hardship Support	30
Intervention Meetings: TAC, CN, Vulnerable Families	34

**Total
Reached:
158**



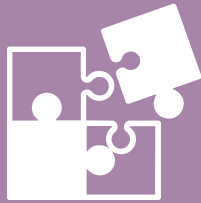
RCCG (National) Our Delivery

Raising Aspirations In
Collaboration with **60**
NHS England &
Improvement

**Total Reached:
60**

10

Bible Club



Bible
Games



Scripture learning
and Bible Story
Telling



Praise
and
Worship



Prayers and Self
Reflection

The Bible Club aims to teach our participating students the importance of knowing who God is, understanding his deep love for us and spending time in God's word. We intend for our Key Stage 2 students to leave every session with strengthened faith, interaction with like-minded young Christians, and most importantly having had fun learning about the word of God.

The Acclivity Programme



The Acclivity Programme is a Youth Mentoring Programme that is targeted towards Post 16 students from Black and Asian backgrounds. The programme is focused on self-development, providing mentees with the hard-gained soft skills that are not offered within the realms of formal education but are necessary for them to fulfil their latent potential.

The programme is designed to prepare high achieving Black and Asian youth mentally, professionally and culturally for “life at the top. Upskilling students to increase work readiness is achieved by partnering students with mentors from MSCI. Throughout the programme students engage with mentors and buddies to work through 7 Steps, About me, Goal Setting, Building my Super Power, My Skills, My Knowledge, My Time and My Relationships.

In partnership with MSCI and three schools (Woolwich Poly, Bexley Grammar School, and Whitgift School), we collaborated to help students strengthen their understanding of their future goals and the path to achieve them through the support of MSCI buddies and Mentors.



Feedback from Our Mentees



I really enjoyed the programme because it helped me develop into a better person. Each stage of the program focused on how to make myself become better by looking at my weaknesses. The mentor/buddy were enthusiastic and suggested great ideas based on my future. I now have contacts who I can ask for advice or help whenever I need.

Dhruv Patel, Mentee

The Acclivity programme has been an amazing opportunity for me to network and communicate with talented individuals who are leading their respective fields of work. I have learnt which skills are desirable and necessary to thrive in the workplace as well as how to navigate my studies as I approach university.

Nifemi Bankole, Mentee



The Acclivity programme has been very beneficial to me with regards to solidifying what I want to do in the future. The Buddy programme allowed me to have in depth discussions about my future career, and the steps that I would have to take to achieve my goals, with someone already in the industry, so I gained a lot of insights, and it was very helpful.

Samuel Fanawopo, Mentee



STORIES FROM OUR BENEFICIARIES

Seiyefa Aruno

The first time I came across this charity, was when I took my daughter to her nursery school in Hawksmoor Primary School. We were introduced to what they offer by Ms Foluke. I became interested, I attended many of the courses offered. They were insightful, they helped me cope as a mother of two young children. From there my love for dress making was birthed. I began to make dresses for my friends and family. From attending these courses, I started to volunteer my free time. I would help with sorting out Christmas hampers for the families in need. I started looking forward to our meeting days at "the house" No 1 meeting was ever the same, mothers like myself found a new meeting spot after our school run. As our numbers grew, we launched the parents circle, where I was nominated vice chairperson, a position I held until I began another journey courtesy of Genesis Impact.



I became a part of the Genesis Impact family, when COVID, it did not stop us, we took out meetings to a virtual space and then we launched the book club and keeping fit! Then one day, we were informed about an opportunity to hone our skills to enable us to build our confidence in the labour market. An opportunity that changed my life forever. In that meeting we were taught how to scale difficult job interviews.

Particularly NHS Health Care Support worker interviews. When the opportunity came, we met in our new virtual space. Then I was ready to apply for the above role, and this 2 years ago.

Today I'm 2nd year apprentice student on the Trainee Nurse Associate.

I'm currently a permanent staff working with a foundation trust. I'm a mother of two amazing children who are excelling at school. Why or how? Genesis Impact was a great impact on my life, because of a chance meeting in my daughter's nursery school when I was going through a down time in my life. The days I was going to our meeting were therapeutic for me and I know this because I'm here today on my way to becoming a registered mental health nurse.

Giving back to the same charity that was there for me.

As a black woman living in the United Kingdom, the only charities that rang a bell was Red Cross and Great Ormond Street hospital, now I believe there are many more charities out there impacting lives.

"Today, I'm one of the beneficiaries. I had an audience with the executive chairman of my trust"



STORIES FROM OUR BENEFICIARIES

Pastor Sarah Oyedele

Genesis Impact has been known to I & my children for over 22 years, as my children attended weekly and holiday activities that engaged and built virtues in them.

Over the years I established Ruth Generation Foundation charity and Foluke introduced us to "Care for the Family" to be accredited to deliver Parenting classes. We partnered together successfully to deliver "Building Stronger Families to our services users during the pandemic.

It was so valuable that a participant wanted us to replicate the session to groups of women in Abuja, Nigeria.



Feedback from a Session delivered by Genesis Impact

I used the negotiation method and the technique of controlling the noise/tantrums of children. Immediately saw the results as it brought calmness & peace in my home. Now the children are given the chance to explain themselves at family meetings and they appreciate it"

Ify



Pastor Sarah Oyedele

STORIES FROM OUR BENEFICIARIES

Stella

My name is Stella As Mother a of 4 children. It was difficult for me to navigate certain aspects of my parenting journey, it was at this point that I heard about Genesis Impact parenting workshops. I registered immediately and it helped me in my parenting journey especially when and how to communicate with my children. Healthy family lifestyle. Taking care of my own health as a mother and making good daily choices.

Back to Work

Genesis Impact has supported me to gain confidence and knowledge about the opportunities out there and help in getting back to work especially after the pandemic. I have transitioned from a stay at home mum who was not confident enough, to a blossoming woman who can even speak in public forums now.

Mental Health and Wellbeing

I was part of the book club and this also opened my mind and encouraged me to read more. And this in turn made me encouraged my kids to read more.

Yidiat Bola Agoro

Thank you so much for the education and knowledge given to us during the course of our training.

It's really appreciated, and it has improved our wellbeing spiritually, emotionally, physically, mentally and general wellbeing.

"Thank you for your great contributions at this crucial time."

You have indeed touched every area of our lives. It came at the right time.

Your charity organisation (Genesis Impact) has done great job and on behalf of our group I say BIG thank you to your Charity Organisation.

STORIES FROM OUR BENEFICIARIES

Catherine Nwajei

Genesis Impact, I want to take a moment to express my heartfelt gratitude for all the support, Genesis Impact given me and family during the covid, lockdown, and throughout the pandemic. Your kindness generosity and encouragement have made an enormous difference in my life, and I will always be grateful for your community support and friendship.

Your consistent efforts to provide me and my family with food during the pandemic have been a life saver, quite literally. The lockdown was a challenging time for me and my family, and I was struggling to make ends meet. (Genesis Impact) Your timely assistance ensured that I and the kids had access to nutritious meals, which helped me stay healthy and focused during these tough times.

"You believed in me even when I didn't believe in myself, and I'm grateful for that"

In addition, your encouragement towards pursuing my education and improving myself has been a significant source of motivation for me. Your constant support has given me the confidence to go back to school, and I'm proud to say that I'm making progress towards my goals.

Mrs Foluke Akingbolagun, I want you to know that your kindness and support have made a significant impact on my life, and I'll always be grateful for that.

Thank you so much for everything you've done for me and the kids during these challenging times. I truly appreciate your support, and I'm blessed to have you in life.

With the help from your organisation Genesis Impact.



Our Aims for 2022/2023

- 1 To Give Young people a sense of purpose, vision and destiny.
- 2 To prepare young people to take their place in the community and make a positive impact.
- 3 Supporting parents to achieve their full potential and create strong relations with their children, improving their quality of life for the family as a whole unit.

Our Plans for 2022/2023

In the previous reporting year, we successfully transitioned into a hybrid model. We are pleased to inform you that our workshops and other activities are now conducted in person, while simultaneously providing the flexibility of online options. This approach ensures that we effectively cater to the diverse needs of our participants.

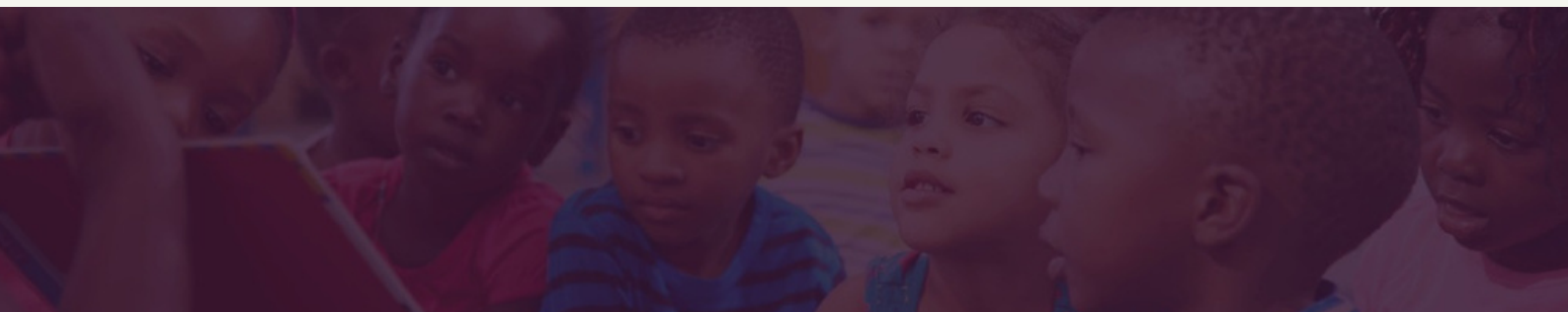
We look forward to reintroducing Bible Club in schools, offering students a platform for meaningful discussions and teachings. We will continue to demonstrate our dedication to nurturing spiritual growth and fostering an enriching environment for students in the coming year.

In the coming year, our wellbeing programme will extend to the Brent community.

We are pleased to announce the forthcoming launch of the second cohort of our Acclivity Programme in 2022/2023. 8 students will join this program .The primary objective of this comprehensive program is to provide the young people with the essential mental, professional, and cultural preparation they need to thrive and excel in their future pursuits.

Furthermore, we are thrilled to introduce the Acclivity Tu Programme, which builds on the success of our Acclivity Programme. This initiative focuses on students with vocational career goals, providing tailored support, mentorship, and industry exposure. Our goal is to empower students by equipping them with the necessary skills and knowledge to excel in their chosen vocational fields.

Finally, this year we will be developing the Aspire! Leadership Programme, dedicated to nurturing leadership skills among key stage 2 pupils. This initiative aims to empower students to become effective leaders within their communities



Our Aims for 2022/2023

We are committed to consistently developing and adjusting our services to meet the evolving requirements of those we serve. While embracing future prospects, our dedication lies in nurturing growth and empowerment within our communities.

PROGRAMME

DETAILS

Positively You - Brent

Positively you, Brent is the expansion of our mental wellbeing programme in the Brent community, here we will focus on workshops to improve the mental wellbeing of faith and school communities. Delivery of this workshop will also involve looking into specific needs of the communities.

Acclivity Tu:

Acclivity Tu: An extension of Acclivity, targeted at socially disadvantaged youth with vocational aspirations.

Aspire! (KS2 Leadership Programme)

This character building programme supports children from disadvantaged backgrounds with skills to boost their self-esteem and raise their aspirations for their future.



Acknowledgements

We would like to take this opportunity to Thank our Funders and Partners, Bexley Council, Brent Council National Lottery, MSCI, RCCG, Jesus Pavilion, City of David, Father's House, Ruth Generation Foundation, Ade's, Bexley Mother's Club, Central and North West London NHS Trust, our individual partners, our Trustees, Volunteers and our community for your continued support.

We truly appreciate you.



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